Increase PhD employability through advanced and innovative approaches from strategy consulting (SP34)

✓ Public cible : doctorants toutes années
✓ Prérequis : Maîtrise de l’anglais
✓ Formateur : Victor HAÎM MAMOU, consultant en stratégie
✓ Durée : 14 heures (2 journées)
✓ Nombre maximum de participants : 20
✓ Validation : 1 module

OBJECTIFS

Increase PhD’s employability by using and adapting specific professional approaches coming for the strategy consulting sector
- What PhD have to know about the job market and the way to contact their target firms accordingly
- Advanced job interview techniques
- Advanced techniques of management and problem solving inspired from the most prestigious management consulting firms

CONTENU

The course target PhDs who want to work in private sector. Training is structured around 3 modules
- **Module 1**: have an overview of business trends and recruiting challenges and master step-by-step process to target firms
- **Module 2**: master most advanced job interviews approaches to succeed and differentiate from other candidates, PhD or not
- **Module 3**: target to provide cutting-edge approaches and methods to manage projects and more broadly to work with highest quality and efficiency standards, leveraging top-tier strategy consulting firm learning’s for handling any tasks and professional challenges. Strengthen trainees good and business sense by practicing a transversal method for identifying insights, roadblocks and impacting elements in professional context.
- The course targets to increase significantly PhDs employability, efficiency and out of the box thinking both for their career path and for their decisions in professional daily life.

MÉTHODES

- This training is built around concrete experiences, continuously updated by iterations with candidates, head hunters, consultants and by strategy intelligence grasping key job market trends
- The course alternates theory and practices and foster open discussion, especially on “taboo” questions about job market
- Training content is engaging, highly illustrative and target to arouse PhDs curiosity and questions.